

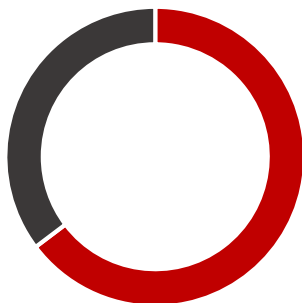


By The Numbers 2016: Registrant Information

Over 1,800 Participants...

- 9 Different Countries: Belgium, Brazil, Canada, Germany, Italy, Myanmar, Netherlands, Thailand, Turks and Caicos
- We have about 300 new first year attendees
- Average Age: 40.7 Years Old
- 40 people have consecutively attended all of our inline events (21 consecutive years)
- \$2 Million Dollar Estimated Economic Impact
- NSIM Course Records:
 - Men's World Record: 57:18 Chad Hedrick (1998), 1:10:25 Heather Elliott Gunnin (1998)
- 53,473 Finishers Since 1996
- Facebook: 3,227 Likes

Where are they coming from?
(2013, 2014, 2015)



■ Minnesota ■ Outside Minnesota

Minnesota Geographic Report
(2013, 2014, 2015)



■ Mpls/St. Paul ■ Duluth

**These two locations are the most prominent worldwide*

2015 NSIM INLINE AGE/GENDER CHART

